

Minutes of the 1st Advisory Committee Meeting of Multimedia Division

The 1ST Advisory Committee Meeting of Multimedia Division of Krishna Kanta Handiqui State Open University was held on 4th December 2017 at the Conference Hall, Housefed Complex, Dispur at 11:30 am

Members Present:

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| 1. Dr. Arupjyoti Choudhury, Registrar (i/c) | : Chairperson |
| 2. Prof (Dr.) Nripendra Narayan Sarma, Director, CIQA | : Member |
| 3. Prof. Umesh Deka, Head, Department of Assamese | : Member |
| 4. Upakul Bordoloi, Actor, Director & Producer | : Member |
| 5. Ms. Ajanta Das, Prog. Executive, Guwahati Doordarshan Kendra | : Member |
| 6. Dr. Sangeeta Kakoty, Dy. Director, Multimedia | : Member Secretary |

Hon'ble VC Dr. Hitesh Deka was present and delivered his valuable speech at the beginning of the meeting.

Prof. Abu Naser Sayed Ahmed, Director, BKRI (Member) was unable to attend the meeting due to his preoccupation and pre commitment with some other assignment.

Item No. 1: Welcome address by the Chairperson

The Chairperson welcomed the Hon'ble Vice Chancellor along with all members to the meeting and congratulated them on being a part of the committee. In his welcome address, he first gave a brief background of the multimedia division including the day-to-day activities from its inception and explained about the routine works that the division has been continuing till today. The chairperson also expressed his view for the future work

Item No. -2: Speech by Hon'ble Vice Chancellor

Hon'ble Vice Chancellor welcomed all the committee members and explained the existing works of the division. He mentioned that the division required proper functioning and brought up the problem of shortage of man power. The Hon'ble Vice Chancellor expressed his desire to serve their learners through multimedia technology in all its capacity for which he also welcomed valuable inputs and suggestions from the members. He shared his vision to have the University's own educational/community TV channel. In this regard, he mentioned IGNOU EMPC division as an example, from which IGNOU is presently conducting 4 different channels. He asked to all members to give inputs in this regard.

Item No. -3: Discussion on ongoing activities

The discussion was on the existing process and the ongoing activities of the division. The discussion was mainly focused on the main activities like:

- Ekalavya, the popular educational audio Assamese programme for the learners as well as for the common people of the state is broadcast by All India Radio, Guwahati and Dibrugarh simultaneously on every Saturday from 8.00 PM to 8.30 PM.
- Folk cultural programme in video format
- Radio phone-in programme that is broadcast by Doordarshan, Guwahati on every Thursday at 9:15am to 10:15am.

Members shared their views on all those points in different ways. After the discussion the following resolution were taken by the committee.

RESOLUTION: It was resolved that,---

“there should be an action plan for each and every programme so that it will help the division to run smoothly.

As the Ekalavya programme is for the general audience, the talk or discussion forum should be interesting and should be relevant to the current events so that it can cover common people.

For the phone-in session, one fixed panel for each session should be ready in advance for 6 monthly or a year. The panel will be constituted with 2 persons comprising people from administration branch, examination department and one from among senior faculties. A yearly or half yearly prior schedule will be helpful to all contributors.

A sufficient stock is required for Folk cultural activities.”

Item No. -4: Discussion on perspective planning

The discussion was on mainly to establish an educational (24x7 hr) TV channel for the benefit of learners. Among the members, Mr. Upokul Bordoloi and Mrs. Ajanta Das gave their inputs in this regard and advised a half an hour slot from Guwahati Doordarshan on weekly basis, just before the news at evening. The time frame could be increased later on a daily basis. As viewers are very limited in Doordarshan, the committee was also interested to discuss matters with private channel

also. A range of views came from the committee such as: Programme should be like DD classroom programme, through drama the education can be provided etc.

RESOLUTION : It is resolved that,

“The existing equipments need to be upgraded.

Qualified or trained anchors are required to make programmes interesting and to appeal to the vast audience.

Half an hour slot will propose first as an experimental basis initially. Simultaneously, the department will start the proposal for the TV channel.

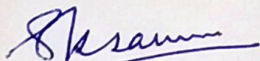
Prior announcement to disseminate about the programme.”

It is resolved that Mrs. Ajanta Das will provide the procedure to submit the proposal to Guwahati Doordarshan for the half an hour slot initially and will provide one tentative programme breaking within the half an hour slot. Mr. Upokul Bordoloi will help in governmental procedure for an TV channel.

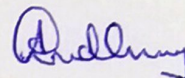
Item No. -5: Any other matter

At the end of the discussion the committee discussed on the audio/visual study material provided to the learners. It is resolved that the process should start from beginning with support from the in house faculties.

As no other matter was raised, the meeting was closed with a Vote of Thanks by the Chairperson.



Sangeeta Kakoty
Member Secretary



Arupjyoti Choudhury
Chairperson